



FANNING CENTER *for* BUSINESS COMMUNICATION

*Whether you are running your own business, starting your business career, or somewhere in between, our faculty offer a rich history of providing **instruction** and **coaching** to help you achieve communication excellence in an ever-changing global and digital society.*

CONTACT US:



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YOU CAN EXPECT:

- personalized coaching
- industry-informed curriculum
- real-world application
- instrumental training
- technical and digital integration

ACT NOW:

- enroll in a course
- schedule a consultation (amckendree@nd.edu)
- receive feedback on writing and speaking



2021-2022 COURSES

undergraduate

BUSINESS COMMUNICATION: Develop writing, speaking, and interpersonal skills to solve authentic communication problems via a case method approach

**Helps fulfill writing-intensive requirement*

BUSINESS SPEAKING: Learn the art of crafting and delivering a strategic business presentation that inspires action; overcome apprehension

BUSINESS WRITING: Improve language use, style, tone, grammar, punctuation, and organization; recognize how document format, layout, and design make a difference

**Helps fulfill writing-intensive requirement*

CRISIS COMMUNICATION: Create crisis plans and responses that address stakeholder expectations; experience a crisis simulation

**Helps fulfill writing-intensive requirement*

DATA STORYTELLING: Combine creativity with analytical tools to design a compelling narrative presenting quantitative information in visual form

NEGOTIATION: Learn skills and practice strategies that will help you become a successful negotiator in business

graduate

ADVANCED SPEAKING FOR BUSINESS: From informal meetings to televised interviews, improve all facets of oral delivery; receive individualized instructor and peer coaching

CORPORATE COMMUNICATION: Confront issues related to reputation and crisis management; use communication programs to influence public opinion and policy; publish an original case study

DATA STORYTELLING: Translate business measures into effective visualizations that deliver compelling insights to key decision makers

CHANGE COMMUNICATION: Examine the skills and insight required to manage and drive organizational change with a focus on the communication process

STRATEGIC WRITING: Learn how to analyze real-world business problems, develop strategic messages, and articulate written solutions in a digital age; follow best practices of document design and written expression