

## THE CONFERENCE ON CORPORATE COMMUNICATION

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*Guests Attending the October, 2014 Meetings at Notre Dame*

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**Mark Bain**

President  
Upper 90 Consulting  
Ada, Michigan

**Kathryn Beiser**

Executive Vice President  
Corporate Communications  
Hilton Worldwide  
McLean, Virginia

**Joanne Bischmann**

Vice President, Communications  
Harley-Davidson, Inc.  
Milwaukee, Wisconsin

**Jim Burke**

Vice President of Communications  
Harris Corporation  
Melbourne, Florida

**Clarke Caywood**

Professor  
Integrated Marketing Communications  
Northwestern University  
Evanston, Illinois

**Debra Charlesworth**

Director, Corporate Communications  
BioMarin Pharmaceutical, Inc.  
Novato, California

**Felicia Collins**

Vice President, Corporate Communications  
Ventura Foods  
Brea, California

**Ron Culp**

Instructor, Professional Director Public  
Relations and Advertising Program  
DePaul University  
Chicago, Illinois

**Peter Debreceeny**

Consultant  
Gagen MacDonald  
Chicago, Illinois

**Ben Edwards**

Vice President  
Global Communications & Digital Marketing  
IBM Corporation  
Armonk, NY

**Matt Gonring**

Vice President, Corporate Communications  
Jackson  
Franklin, Tennessee

**Chuck Greener**

Vice President  
Corporate Affairs and Communications  
Walgreen Company  
Deerfield, Illinois

**Rich Jernstedt**

Senior Counselor, Porter Novelli  
CEO, The Jernstedt Company  
Chicago, Illinois

**Denise Karkos**

Chief Marketing Officer  
TD Ameritrade  
Jersey City, New Jersey

**Thomas Kowaleski**  
Principal  
ACTK2 Communications Counsel  
Detroit, Michigan

**Cheryl Krauss**  
Communications Consultant  
*former* Worldwide Senior Director  
Public Relations  
Bain & Company  
New York, NY

**Sara Lilygren**  
Executive Vice President  
Corporate Affairs  
Tyson Foods, Inc.  
Fayetteville, Arkansas

**Ellen S. Lisak**  
Corporate Communication  
Allstate Insurance Company  
Northbrook, Illinois

**Maril Gagen MacDonald**  
Chief Executive Officer  
Gagen MacDonald  
Chicago, Illinois

**James O'Rourke, IV**  
Professor of Management  
Arthur F. and Mary J. O'Neil Director  
The Eugene D. Fanning Center  
Mendoza College of Business  
University of Notre Dame  
Notre Dame, Indiana

**Beth O'Sullivan**  
Director, MBA Communications Program  
Jones School of Business  
Rice University  
Houston, Texas

**Stacy Sharpe**  
Senior Vice President, Corporate Relations  
Allstate Insurance Company  
Northbrook, Illinois

**Richard G. Starmann**  
Senior Vice President, *Retired*  
Worldwide Communications  
McDonald's Corporation  
Oak Brook, Illinois

**Wendy Strong**  
Executive Vice President, Enterprise Affairs  
USAA  
San Antonio, Texas

**Karen C. Tripp**  
Vice President  
Communications and Public Affairs  
Phillips 66  
Houston, Texas

**Valerie Barker Waller**  
Director, Brand Marketing Communications  
United Airlines  
Chicago, Illinois

**Chris R. Welberry**  
Corporate Communications Manager  
Exxon Mobil Corporation  
Irving, Texas

**Mary Weil**  
Lecturer, Management Communications  
Ivey Business School  
Western University  
London, Ontario, Canada

**Ward White**  
Strategy Officer  
Edelman  
Houston, Texas

**Donald Wright**

Harold Burson Professor  
Chair in Public Relations  
College of Communication  
Boston University  
Boston, Massachusetts

**Eric A. Zimmer, S.J.**

Adjunct Professor of Management  
The Eugene D. Fanning Center  
Mendoza College of Business  
University of Notre Dame  
Notre Dame, Indiana