

## THE CONFERENCE ON CORPORATE COMMUNICATION

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*Guests Attending the October 2013 Meetings at Notre Dame*

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**Sue Westcott Alessandri**

Associate Professor  
Department of Communication and  
Journalism  
Suffolk University  
Boston, Massachusetts

**Elizabeth Heller Allen**

Vice President, Marketing and  
Communications  
The MetroHealth System  
Cleveland, Ohio

**Christopher Atkins**

Managing Director, U.S. Public Relations  
and Internal Communications  
PricewaterhouseCoopers  
New York, New York

**Mark Bain**

Principal  
Upper 90 Consulting  
Grand Rapids, Michigan

**Joanne Bischmann**

Vice President, Communications  
Harley-Davidson  
Milwaukee, Wisconsin

**Patricia L. Blackburn**

Vice President of Communications  
and Public Affairs  
Ingersoll Rand  
Davidson, North Carolina

**Lisa Bottle**

Corporate Communications Manager  
Exxon Mobil Corporation  
Irving, Texas

**Laureen Cassidy**

Vice President, Corporate Communications  
Baxter International Inc.  
Deerfield, Illinois

**Debra Charlesworth**

Director, Corporate Communications  
BioMarin Pharmaceutical, Inc.  
Novato, California

**Sandra Chrystal**

Associate Dean  
Marshall School of Business  
University of Southern California  
Los Angeles, California

**Bridget Coffing**

Chief Communications Officer & Senior  
Vice President, Corporate Relations  
McDonald's Corporation  
Oak Brook, Illinois

**Peter Debreceeny**

Consultant  
Gagen MacDonald  
Chicago, IL 60601

**Matt Gonring**

Vice President, Corporate Communications  
Jackson  
Franklin, Tennessee

**Rich Jernstedt**

Senior Counselor, Porter Novelli  
CEO, The Jernstedt Company  
Chicago, Illinois

**Susan Kahn**

Senior Vice President,  
Communications & Reputation Management  
Target  
Minneapolis

**Thomas Kowaleski**

Communications Advisor  
Act2 Inc.  
Birmingham, Michigan

**Colette LaForce**

Senior Vice President  
Chief Marketing Officer  
AMD  
Austin, Texas

**Chris LaPlaca**

Senior Vice President  
Corporate Communications  
ESPN, Inc.  
Bristol, Connecticut

**Maril Gagen MacDonald**

Chief Executive Officer  
Gagen MacDonald  
Chicago, Illinois

**Anne McCarthy**

Founder and President  
Westmeath Communications  
Castle Rock, Colorado

**James O'Rourke, IV**

Professor of Management  
Arthur F. and Mary J. O'Neil Director  
The Eugene D. Fanning Center  
Mendoza College of Business  
University of Notre Dame  
Notre Dame, Indiana

**J. Adaire Putnam**

Senior Director, External Communications  
Kellogg Company  
Battle Creek, Michigan

**Jane Randel**

Senior Vice President  
Corporate Communications & Brand  
Services  
Fifth & Pacific Companies  
New York, New York

**Sosti Ropaitis**

Director of Digital and Social Media  
Global Digital Communications  
McDonald's Corporation  
Oak Brook, Illinois

**Jill Saletta**

Vice President, Corporate Communications  
Tesoro Companies, Inc.  
San Antonio, Texas

**Thomas Sanford**

Vice President, Communications  
Global Surgery Group  
Johnson & Johnson  
New Brunswick, New Jersey

**Don Stacks**

Professor, School of Communications  
University of Miami  
Coral Gables, Florida

**Richard Starmann**

Senior Vice President, *Retired*  
McDonald's Corporation  
Westchester, IL

**Mitch Stoller**

Partner, Group SJR  
Group SJR/Fifth & Pacific  
New York, New York

**John Sullivan**

Corporate Communications  
Practice Leader  
Porter Novelli  
Chicago, Illinois

**Jeanne Trogan**

Executive Director, Global Internal  
Communications  
Dell, Inc.  
Round Rock, Texas

**Rick White**

Vice President, Corporate Communications  
Wisconsin Energy Corp./WE Energies  
Milwaukee, Wisconsin

**Ward White**

Strategy Officer  
Edelman  
Houston, Texas

**Donald Wright**

Harold Burson Professor and Chair in  
Public Relations  
College of Communication  
Boston University  
Boston, Massachusetts

**Eric A. Zimmer, S.J., Ph.D.**

Adjunct Professor of Management  
Fanning Center for Business Communication  
Mendoza College of Business  
University of Notre Dame  
Notre Dame, IN 46556