

THE CONFERENCE ON CORPORATE COMMUNICATION

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*Guests Attending the September 2012 Meetings at Notre Dame*

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**Mark Bain**

Principal  
Upper 90 Consulting  
Grand Rapids, Michigan

**Patricia Bayerlein**

Consultant  
Gagen MacDonald  
Chicago, Illinois

**Kathryn Beiser**

Vice President, Corporate Communications  
Discover Financial Services  
Riverwoods, Illinois

**Selim Bingol**

Vice President, Global Communications  
General Motors Corporation  
Detroit, Michigan

**Patricia L. Blackburn**

Vice President of Communications  
and Public Affairs  
Ingersoll Rand  
Davidson, North Carolina

**Christa Carone**

Chief Marketing Officer  
Xerox Corporation  
Norwalk, Connecticut

**Clarke Caywood**

Professor  
Integrated Marketing Communications  
Medill School of Journalism  
Northwestern University  
Evanston, Illinois

**Debra Charlesworth**

Consultant  
San Francisco, California

**Sandra Chrystal**

Professor of Clinical Management  
Communication  
Center for Management Communication  
University of Southern California  
Los Angeles, California

**Ron Culp**

Director, Graduate PRAD Program  
DePaul University  
and  
Principal  
Culp & Co.  
Chicago, Illinois

**Anne Curley**

President  
Curley Communication  
Elm Grove, Wisconsin

**Terence Flynn**

Assistant Professor  
Communications Management  
McMaster University  
Hamilton, Ontario, Canada

**Charles Greener**

Vice President Corporate Affairs and  
Communications  
Walgreen Company  
Deerfield, Illinois

**J.R. Hipple**

President & CEO  
Hipple & Company Reputation Management  
Atlanta, Georgia

**Rich Jernstedt**

CEO, The Jernstedt Company  
Senior Counselor, Porter Novelli  
Chicago, Illinois

**John Kamp**

Partner  
Wiley Rine Fielding  
Washington, D.C.

**Alan Kelly**

CEO, Founder  
Playmaker Systems LLC  
Bethesda, Maryland

**John Knapp**

University Professor  
Director, Frances Marlin Mann Center for  
Ethics and Leadership  
Samford University  
Birmingham, Alabama

**Maril Gagen MacDonald**

Chief Executive Officer  
Gagen MacDonald  
Chicago, Illinois

**Carl Maugeri**

Senior Associate Director  
Wharton Communication Program  
University of Pennsylvania  
Philadelphia, Pennsylvania

**James O'Rourke, IV**

Teaching Professor of Management  
and Director  
The Eugene D. Fanning Center  
Mendoza College of Business  
University of Notre Dame  
Notre Dame, Indiana

**Jane Randel**

Senior Vice President  
Corporate Communications & Brand  
Services  
Fifth & Pacific Companies  
New York, New York

**Craig Rothenberg**

Vice President Corporate Communication  
Johnson & Johnson  
New Brunswick, New Jersey

**Heidi Schultz**

Professor  
Kenan-Flagler Business School  
University of North Carolina  
Chapel Hill, North Carolina

**Craig Snow**

Senior Lecturer  
Cornell University  
Ithaca, New York

**Don Stacks**

Professor, School of Communications  
University of Miami  
Coral Gables, Florida

**Richard G. Starmann**

Senior Vice President (Retired)  
Worldwide Communications  
McDonald's Corporation  
Westchester, Illinois

**Mitch Stoller**

Partner, Group SJR  
Group SJR/Fifth & Pacific  
New York, New York

**Rick White**

Vice President Corporate Communications  
Wisconsin Energy Corp./WE Energies  
Milwaukee, Wisconsin

**Ward White**  
Strategy Officer  
Edelman  
Houston, Texas

**Donald Wright**  
Professor of Public Relations  
Boston University  
Boston, Massachusetts