

THE CONFERENCE ON CORPORATE COMMUNICATION

Guests Attending the September 2010 Meetings at Notre Dame

Sue Westcott Alessandri

Assistant Professor
Department of Communication and
Journalism
Suffolk University
Boston, Massachusetts

Elizabeth Heller Allen

Executive Vice President
Corporate Public Relations and
Communications Director
Huntington Bank
Columbus, Ohio

Nicholas Ashooh

Vice President, Corporate Affairs
Alcoa
New York, New York

Mark Bain

Global Director of Communications
Baker & McKenzie Global Services, LLC
Chicago, Illinois

Shannon Bowen

Assistant Professor
S.I. Newhouse School of Public
Communications
Syracuse University
Syracuse, New York

Clarke Caywood

Professor
Integrated Marketing Communications
Northwestern University
Evanston, Illinois

Debra Charlesworth

former Director, Corporate Public Relations
Genentech, Inc
San Francisco, California

Sandra Chrystal

Director and Associate Professor
of Clinical Management Communication
Center for Management Communication
University of Southern California
Los Angeles, California

Ron Culp

Partner and Managing Director
Ketchum
Chicago, Illinois

Peter Debreceeny

Consultant
Gagen MacDonald
Chicago, Illinois

Elise Eberwein

Executive Vice President,
Communications/People
USAirways
Tempe, Arizona

Matt Gonring

Vice President, Communications
Pactiv
Lake Forest, Illinois

Eva Goutzamani

Strategy and Entrepreneurship Laboratory
Athens University of Business & Economics
Director, Reputation Lab
Athens, Greece

Julie Hamp

Senior Vice President
Chief Communication Officer
PepsiCo
Purchase, New York

J.R. Hipple

Principal
Hipple & Co. Reputation Management
Atlanta, Georgia

Nancy Hobor

former Senior Vice President
Communications & Investor Relations
WW. Grainger
Lake Forest, Illinois

John C. Knapp

Director
Frances Marlin Mann Center for Ethics
and Leadership
Samford University
Birmingham, Alabama

Maril Gagen MacDonald

Chief Executive Officer
Gagen MacDonald
Chicago, Illinois

Carl Maugeri

Associate Director
Wharton Communication Program
University of Pennsylvania
Philadelphia, Pennsylvania

Suzanne McCarron

President, ExxonMobil Foundation
General Manager, Exxon Mobil Corporation
Irving, Texas

Anne McCarthy

former Executive Vice President
Corporate Communications and Public
Affairs
Western Union
Castle Rock, Colorado

Jack Modzelewski

Regional President & Senior Partner
Fleishman-Hillard, Inc.
Chicago, Illinois

Raymond Nasr

Special Faculty Advisor
Graduate School of Business
Stanford University
Palo Alto, California

James O'Rourke

Professor and Director
The Eugene D. Fanning Center
Mendoza College of Business
University of Notre Dame
Notre Dame, Indiana

J. Adaire Putnam

Senior Director, External Communications
Kellogg Company
Battle Creek, Michigan

James Rubin

Assistant Professor
Business Administration
Darden School of Business
University of Virginia
Charlottesville, Virginia

Heidi Schultz

Professor and Director
Management Communication Program
Kenan-Flagler Business School
University of North Carolina

Shayna Schulz

Director
Corporate Relations
Allstate Corporation
Northbrook, Illinois

Gary Sheffer

Vice President, Communications and
Public Affairs
General Electric Company
Fairfield, Connecticut

Don Stacks

Associate Dean for Faculty Research and
Creative Support
School of Communications
University of Miami
Miami, Florida

Richard Starmann

former Senior Vice President
Worldwide Communications
McDonald's Corporation
Oak Brook, Illinois

Valerie Barker Waller

Managing Director, Brand Communications
United Airlines
Chicago, Illinois

W. Ward White

Chief Strategy Officer
Vollmer Public Relations
Houston, Texas

Donald Wright

Professor of Public Relations
College of Communication
Boston University
Boston, Massachusetts

Perry Yeatman

Senior Vice President, Corporate Affairs
Kraft Foods
Northfield, Illinois