

## THE CONFERENCE ON CORPORATE COMMUNICATION

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*Guests Attending the October 2008 Meetings at Notre Dame*

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**Sue Westcott Alessandri**

Assistant Professor  
Department of Communication & Journalism  
Suffolk University  
Boston, Massachusetts

**Elizabeth Heller Allen**

Communications Director  
Neuhardt for Congress  
Dayton, Ohio

**Timothy P. Andree**

Chief Executive Officer  
Dentsu America, Inc.  
New York, New York

**Catherine V. Babington**

Vice President  
Public Affairs  
Abbott  
Abbott Park, Illinois

**Mark Bain**

Global Director of Communications  
Baker & McKenzie Global Services, LLC  
Chicago, Illinois

**Trudi Baldwin**

Director  
M.S. Program in Strategic Communications  
School of Continuing Education  
Columbia University  
New York, New York

**Patricia L. Blackburn**

Senior Vice President  
Corporate Communications  
RSM McGladrey, Inc.  
Charlotte, North Carolina

**Janet M. Botz**

Executive Director and  
Chief Communication Officer  
Dow Corning Corporation  
Midland, Michigan

**Shannon A. Bowen**

Associate Professor  
S.I. Newhouse School of Public  
Communications  
Syracuse University  
Syracuse, New York

**Craig E. Carroll**

Director  
Carolina Observatory on Corporate  
Reputation  
School of Journalism and Mass Comm.  
University of North Carolina at Chapel Hill  
Chapel Hill, North Carolina

**Clarke Caywood**

Professor  
Integrated Marketing Communications  
Northwestern University  
Evanston, Illinois

**Debra A. Charlesworth**

San Francisco, California

**Sandra J. Chrystal**

Director, Center for Management Comm.  
Associate Professor of Clinical Management  
Marshall School of Business  
University of Southern California  
Los Angeles, California

**Carol Cone**  
Chairman and Founder  
Cone, Inc.  
Boston, Massachusetts

**Ron Culp**  
Partner & Managing Director  
Ketchum Midwest  
Chicago, Illinois

**Peter D. Debreceeny**  
Allstate Insurance Company (Retired)  
Chicago, Illinois

**John Gilfeather**  
Executive Vice President  
Stakeholder Management  
TNS, Inc.  
Stamford, Connecticut

**Michael B. Goodman**  
Professor  
Director, CCI Corporate Communications  
International  
Director, MA in Corporate Communication  
Baruch College, CUNY  
New York, New York

**Eva Goutzamani**  
Doctoral Researcher  
Strategy and Entrepreneurship Laboratory  
Athens University of Business & Economics

Managing Partner  
Reputation Lab Ltd.  
Athens, Greece

**J.R. Hipple**  
Principal  
Hipple&Co. Reputation Management  
Atlanta, Georgia

**Alan Kelly**  
Chief Executive Officer and Founder  
The Playmaker's Standard, LLC  
Potomac, Maryland

**Richard S. Kline**  
Vice President  
Communications and Public Affairs  
Occidental Petroleum Corporation  
Los Angeles, California

**John C. Knapp**  
University Professor and Mann Family  
Professor of Ethics and Leadership  
Director, Frances Marlin Mann Center for  
Ethics and Leadership  
Samford University  
Birmingham, Alabama

**Maril MacDonald**  
Chief Executive Officer  
Gagen MacDonald  
Chicago, Illinois

**Thomas G. Mattia**  
Senior Vice President  
Worldwide Public Affairs and  
Communications  
The Coca-Cola Company  
Atlanta, Georgia

**Carl Maugeri**  
Associate Director  
Wharton Communication Program  
The Wharton School  
University of Pennsylvania  
Philadelphia, Pennsylvania

**Carol B. Mills**  
Assistant Professor  
College of Communication  
University of Alabama  
Tuscaloosa, Alabama

**James S. O'Rourke, IV**  
Professor and Director  
The Eugene Fanning Center  
Mendoza College of Business  
University of Notre Dame  
Notre Dame, Indiana

**Elizabeth A. Powell**  
Darden Graduate School of Business  
University of Virginia  
Charlottesville, Virginia

**James R. Rubin**  
Assistant Professor  
Business Administration  
Darden School of Business  
University of Virginia  
Charlottesville, Virginia

**Heidi M. Schultz**  
Professor and Director  
Management and Corporate Communication  
Kenan-Flagler Business School  
University of North Carolina at Chapel Hill  
Chapel Hill, North Carolina

**John W. Spelich**  
Vice President  
Corporate Communications  
The Walt Disney Internet Group  
Burbank, California

**Don W. Stacks**  
Professor and Director  
Program in Advertising & Public Relations  
School of Communication  
University of Miami  
Miami, FL

**Richard Starmann**  
Chairman and CEO  
Starmann Business Consulting  
Westchester, Illinois

**Donald K. Wright**  
Professor of Public Relations  
Boston University  
College of Communication  
Boston, Massachusetts