

THE CONFERENCE ON CORPORATE COMMUNICATION

Guests Attending the September-October 2011 Meetings at Notre Dame

Elizabeth Heller Allen

Executive Vice President
Corporate Public Relations and
Communications Director
Huntington Bank
Columbus, Ohio

Mark Bain

former Global Director of Communications
Baker & McKenzie Global Services, LLC
Grand Rapids, Michigan

Kathryn Beiser

Vice President, Corporate Communications
Discover Financial Services
Riverwoods, Illinois

Patricia Blackburn

Vice President of Communications and Public
Affairs
Ingersoll Rand Corporation
Davidson, North Carolina

Janet Botz

Retired, Vice President
Public Affairs and Communication
University of Notre Dame
Granger, Indiana

Shannon Bowen

Associate Professor of Public Relations
S.I. Newhouse School of Public
Communications
Syracuse University
Syracuse, New York

Clarke Caywood

Professor
Integrated Marketing Communications
Northwestern University
Evanston, Illinois

Debra Charlesworth

former Director, Corporate Public Relations
Genentech, Inc.
Consultant
San Francisco, California

Sandra Chrystal

Professor of Clinical Management
Communication
Center for Management Communication
University of Southern California
Los Angeles, California

Bridget Coffing

Senior Vice President
Corporate Relations
McDonald's Corporation
Oak Brook, Illinois

Pamela Cohen

Behavioral Economist
Dix & Eaton
Chicago, Illinois

Ron Culp

Director, Graduate PRAD Program
DePaul University
and
Principal
Culp & Co.
Chicago, Illinois

Terence Flynn
Assistant Professor
Communications Management
McMaster University
Hamilton, Ontario, Canada

Genevieve Haldeman
Vice President, Global Communications
SAP
Newtown Square, Pennsylvania

Jolie Hunt
Global Head of Public Relations
Thomson Reuters
New York, New York

Rich Jernstedt
Senior Consultant, Fleishman-Hillard, Inc.
President and CEO, The Jernstedt Company
Chicago, Illinois

John C. Knapp
University Professor and Mann Family
Professor of Ethics and Leadership
Director, Frances Marlin Mann Center for
Ethics and Leadership
Samford University
Birmingham, Alabama

Sue Kwon
Chief Editor, Director
Digital Media
Gap, Inc.
San Francisco, California

Maril Gagen MacDonald
Chief Executive Officer
Gagen MacDonald
Chicago, Illinois

Carl Maugeri
Senior Associate Director
Wharton Communication Program
University of Pennsylvania
Philadelphia, Pennsylvania

Tim McIntyre
Vice President, Communications
Domino's Pizza
Ann Arbor, Michigan

James O'Rourke, IV
Teaching Professor of Management
and Director
The Eugene D. Fanning Center
Mendoza College of Business
University of Notre Dame
Notre Dame, Indiana

J. Adaire Putnam
Senior Director, External Communications
Kellogg Company
Battle Creek, Michigan

Heidi Schultz
Professor and Area Chair
Management and Corporate Communication
Program
Kenan-Flagler Business School
University of North Carolina
Chapel Hill, North Carolina

Shayna Schulz
Vice President
Corporate Relations
Allstate Corporation
Northbrook, Illinois

Don Stacks

Public Relations Program
Director of Public Relations
Graduate Studies
School of Communications
University of Miami
Miami, Florida

Richard G. Starmann

Senior Vice President (Retired)
Worldwide Communications
McDonald's Corporation
Westchester, Illinois

Karen C. Tripp

Executive Vice President
Marketing & Communications
The Hartford Financial Services Group, Inc.
Hartford, Connecticut

Ward White

Strategy Officer
Edelman Southwest
Houston, Texas

Donald Wright

Harold Burson Professor and
Chair in Public Relations
College of Communication
Boston University
Boston, Massachusetts

C. Perry Yeatman

Senior Vice President, Corporate Affairs
Kraft Foods and
President, Kraft Foods Foundation
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