Whether you are running your own business, starting your business career, or somewhere in between, our faculty offer a rich history of providing instruction and coaching to help you achieve communication excellence in an ever-changing global and digital society.

FANNING CENTER for BUSINESS COMMUNICATION

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YOU CAN EXPECT:

- personalized coaching
- industry-informed curriculum
- real-world application
- instrumental training
- technical and digital integration

ACT NOW:

- enroll in a course
- schedule a consultation (amckendree@nd.edu)
- receive feedback on writing and speaking

2020-2021 COURSES

undergraduate

BUSINESS COMMUNICATION: Develop writing, speaking, and interpersonal skills to solve authentic communication problems via a case method approach
*Helps fulfill writing-intensive requirement

BUSINESS SPEAKING: Learn the art of crafting and delivering a strategic business presentation that inspires action; overcome apprehension

BUSINESS WRITING: Improve language use, style, tone, grammar, punctuation, and organization; recognize how document format, layout, and design make a difference
*Helps fulfill writing-intensive requirement

DATA STORYTELLING: Combine creativity with analytical tools to design a compelling narrative presenting quantitative information in visual form

NEGOTIATION: Learn skills and practice strategies that will help you become a successful negotiator in business

graduate

ADVANCED SPEAKING FOR BUSINESS: From informal meetings to televised interviews, improve all facets of oral delivery; receive individualized instructor and peer coaching

CORPORATE COMMUNICATION: Confront issues related to reputation and crisis management; use communication programs to influence public opinion and policy; publish an original case study

DATA STORYTELLING: Translate business measures into effective visualizations that deliver compelling insights to key decision makers

STRATEGIC COMMUNICATION: Learn writing and speaking skills that communicate concepts, processes, or data that satisfy long-term organizational goals

STRATEGIC WRITING: Learn how to analyze real-world business problems, develop strategic messages, and articulate written solutions in a digital age; follow best practices of document design and written expression

For more information visit fanning.nd.edu or contact Amanda G. McKendree, Fanning Center Director amckendree@nd.edu • (574) 631-9153