

# THE CONFERENCE ON CORPORATE COMMUNICATION

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*Members Attending the October 2022 Meetings at Notre Dame*

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**Tina Arundel**

Senior Director, Communications  
Travel Centers of America  
Cleveland, Ohio

**Mark Bain**

President, Upper 90 Consulting  
Ada, Michigan

**Danielle Bell**

Assistant Professor  
Integrated Marketing Communication  
Medill School  
Northwestern University  
Evanston, Illinois

**Marjorie Benzkofer**

Chief Strategy Officer  
Managing Director, Reputation Management  
FleishmanHillard  
Chicago, Illinois

**Joanne Bischmann**

*Retired* Vice President and  
Chief Communications Officer  
Harley-Davidson Motor Company  
Milwaukee, Wisconsin

**Melissa Brotz**

Vice President  
Global Marketing and External Affairs  
Abbott  
Abbott Park, Illinois

**Debra Charlesworth**

Vice President, Corporate Communications  
BioMarin Pharmaceutical, Inc.  
Novato, California

**Sarah Courtney**

Chief Communications Officer  
League of Women Voters  
Washington, DC

**Keith Dailey**

Group Vice President, Corporate Affairs  
Kroger  
Cincinnati, OH

**Josh Earnest**

Senior Vice President  
Chief Communication Officer  
United Airlines  
Chicago, Illinois

**Jessica Enoch**

Director, Communications Strategy,  
Operations, Learning and Development  
Ford Motor Company  
Dearborn, Michigan

**Sarah Feldner, Ph.D.**

Dean, Diederich College of Communication  
Marquette University  
Milwaukee, Wisconsin

**Stephen A. Greyser, D.B.A.**

Richard P. Chapman Professor  
Marketing/Communications, *Emeritus*  
Harvard Business School, Harvard University  
Boston, Massachusetts

**Dana Grosser**

Senior Vice President  
Corporate Communications  
Financial Industry Regulatory Authority  
Washington, D. C.

**Artemis Hiss**

Global Communications Team Lead  
McDonald's Corporation  
Chicago, Illinois

**Stacey Jones**

Senior Managing Director  
Head of Global Corporate Communications  
Accenture  
New York, New York

**Dense Karkos**

Chief Marketing Officer, Sirius XL  
Board Member: Asurion  
New York, New York

**Cheryl Krauss**

Senior Vice President  
Global Chief Communications Officer  
Chubb  
Zurich, Switzerland

**Maril MacDonald**

Chief Executive Officer and Founder  
Gagen MacDonald LLC  
Chicago, Illinois

**Tina McCorkindale, Ph.D.**

President and CEO  
Institute for Public Relations  
Gainesville, Florida

**Amanda McKendree, Ph.D.**

Associate Professor of Management  
Arthur F. and Mary J. O'Neil Director  
Eugene D. Fanning Center  
Mendoza College of Business  
University of Notre Dame  
Notre Dame, Indiana

**Patrick McLaughlin**

Senior Vice President  
Corporate Social Responsibility  
Verisk  
Jersey City, New Jersey

**James O'Rourke, IV, Ph.D.**

Professor of Management  
Mendoza College of Business  
University of Notre Dame  
Notre Dame, Indiana

**Erin Ptacek**

Senior Director, Communications  
W. W. Grainger, Inc.  
Lake Forest, Illinois

**Matt Ragas, Ph.D.**

Associate Professor of Communication  
College of Communication  
DePaul University  
Chicago, Illinois

**Michelle Russo**

Chief Communications Officer  
United States Chamber of Commerce  
Washington, D. C.

**Linda Rutherford**

Chief Administration & Communications  
Officer  
Southwest Airlines  
Dallas, Texas

**Jill Saletta**

Founder and Owner  
Saletta Communications LLC  
Austin, Texas

**Jeffrey Smith**

*retired* Vice President  
North American Corporate Communications  
Long Beach, CA

**Chris Talley**

*Former* Vice President and Chief  
Communications Officer  
USAA  
San Antonio, Texas

**Kimberly Tebrugge**

Chief Communications Officer  
United States Air Force Academy  
Colorado Springs, Colorado

**Caroline Vasquez**

Global Head of Marketing and  
Communications  
DRW Holdings LLC  
Chicago, Illinois

**Valerie B. Waller**

Senior Vice President, Chief Marketing and  
Communications Officer  
YMCA of the USA  
Chicago, Illinois

**Donald K. Wright, Ph.D.**

Harold Burson Professor  
Chair in Public Relations  
College of Communication  
Boston University  
Boston, Massachusetts

**Notre Dame Research Assistants**

**Mary Bacon**

2<sup>nd</sup> Year MBA Candidate  
University of Notre Dame

**Stephanie Kieft**

2<sup>nd</sup> Year MBA Candidate  
University of Notre Dame